

## Westdale Secondary School

700 Main street west  
Hamilton, ON  
L8S 1A5

Name: \_\_\_\_\_  
Date: Wednesday, December 08, 2010  
Teacher: Connolly  
Course: Media Studies, Grade 11, Open

### Culminating Activity: Thinking Critically About Your Experience; The Film.

In groups, students are to make a mini-documentary, focusing on the effect technology and media has on your lives. Students need to narrow their focus and concentrate on a particular topic: sexuality, bullying, consumer culture, etc. Please inform me of your chosen topic before moving forward. This assignment is worth %15 of your final mark.

**Expectations:** MAV.01, MAV.02, MPV.01, MPV.03, MTV.01, MA1.01, MA1.02, MA1.03, MA2.02, MI2.03, MP1.04, MT1.02

Criteria	Level 1 (50% - 59%)	Level 2 (60% - 69%)	Level 3 (70% - 79%)	Level 4 (80% - 100%)
<b>Knowledge and Understanding</b>				
explain ways that media influences and shapes environments and activities of teens	explains ways that media influences and shapes environments and activities of teens with limited comprehension	explains ways that media influences and shapes environments and activities of teens with some comprehension	explains ways that media influences and shapes environments and activities of teens with considerable comprehension	explains ways that media influences and shapes environments and activities of teens with thorough comprehension
<b>Thinking</b>				
analyse the impact of media and communication technology on teens	analyses the impact of media and communication technology on teens with limited information	analyses the impact of media and communication technology on teens with some information	analyses the impact of media and communication technology on teens with good information	analyses the impact of media and communication technology on teens with complete information
<b>Communication</b>				
communicate information using appropriate style (documentary)	demonstrates limited ability to communicate information using appropriate style (documentary)	demonstrates some ability to communicate information using appropriate style (documentary)	demonstrates considerable ability to communicate information using appropriate style (documentary)	demonstrates a high level of ability to communicate information using appropriate style (documentary)
<b>Application</b>				
produce a media work using a specific genre and associated conventions (documentary)	produces a media work using a specific genre and associated conventions (documentary) with limited effectiveness	produces a media work using a specific genre and associated conventions (documentary) with adequate effectiveness	produces a media work using a specific genre and associated conventions (documentary) with good effectiveness	produces a media work using a specific genre and associated conventions (documentary) with excellent effectiveness