

Westdale Secondary School

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Hamilton, ON
L8S 1A5

Name: _____
Date: Monday, September 20, 2010
Teacher: Connolly
Course: Media Studies, Grade 11, Open

Personal Response

A rubric for assessing personal responses to media texts.

Expectations: MAV.01, MAV.02, MTV.01, MA1.01, MA1.02, MA1.03, MA2.01, MI1.02

Criteria	Level 1 (50% - 59%)	Level 2 (60% - 69%)	Level 3 (70% - 79%)	Level 4 (80% - 100%)
Knowledge and Understanding				
demonstrate understanding of topic under study	demonstrates limited understanding of topic under study	demonstrates some understanding of topic under study	demonstrates considerable understanding of topic under study	demonstrates thorough understanding of topic under study
Thinking				
analyse how individuals or groups are presented in media works	analyses how individuals or groups are presented in media works using limited critical thinking	analyses how individuals or groups are presented in media works using adequate critical thinking	analyses how individuals or groups are presented in media works using good critical thinking	analyses how individuals or groups are presented in media works using excellent critical thinking
explain the beliefs and biases revealed by the portrayal of individuals and groups	explains the beliefs and biases revealed by the portrayal of individuals and groups with limited comprehension	explains the beliefs and biases revealed by the portrayal of individuals and groups with some comprehension	explains the beliefs and biases revealed by the portrayal of individuals and groups with considerable comprehension	explains the beliefs and biases revealed by the portrayal of individuals and groups with thorough comprehension
Communication				
communicate information effectively	communicates information with limited effectiveness	communicates information with some effectiveness	communicates information with considerable effectiveness	communicates information with a high degree of effectiveness